Danny Schellenberger

🖋 https://dannydevportfolio.netlify.app/ 📞 5026816461 ✉ dleeschell@gmail.com 📍 12221 Brookgreen Drive, Louisville, KY 40243

in https://www.linkedin.com/in/danny-schellenberger-9b4b0166/

SKILLS

- Client communications, collaboration, product solutions, negotiating, and decision-making
- Full-stack Web Development with Object-oriented Programming
- HTML, CSS, Bootstrap, JavaScript, React
- C# ASP.NET Core MVC Framework
- PostgreSQL & Entity Framework
- Visual Studio & Visual Studio Code
- Design Process Management
- UI/UX Wireframing and Prototyping
- Typography, Vector Illustration, Editorial Design, Logo Design and Branding, Marketing Material Design, 2D Motion Graphics, Layout
- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, XD, Figma, AfterEffects

PROFESSIONAL EXPERIENCE

ASP.NET Full-stack Web Development Apprentice   06/2022 – 09/2022
Coder Foundry
Developed web applications with ASP.NET Core MVC design pattern using C#. Projects included these features:
- **Bug Tracker** *(ZapTrack)*: ASP.NET authorization and authentication, admin privileges, user roles, project creation/edit/archival, project manager and team role assignments for projects, job ticket creation/edit/archival, developer role assignments for tickets, job ticket history logs, job ticket commenting, email notifications using Google SMTP
- **Blog App** *(Blog By Danny)*: ASP.NET user accounts, admin privileges, ability for users to comment on blog posts, categories for blog posts, tags for blog posts, search function for blog posts, categories, and tags, API which allows current blog posts to display on personal portfolio website
- **Address Book** *(PenPro)*: ASP.NET user accounts, ability for users to create/edit/delete personal contacts and contact groups, assign contacts to groups, search for specific contacts, send email to individual contacts and contact groups using Google SMTP

Graphic Designer in Marketing / Head Designer for Client Design Services   06/2018 – 07/2022
Discount Labels   New Albany, IN
Served dual role as marketing graphic designer and primary point of contact for client design services. Accomplishments include the following:
- **Express Labels** *(Discount Labels' Sister Company)*: Created visual identity and branding, 100+ custom sample label designs, 3D rendering techniques which saved production costs for marketing material production
- **Discount Labels** *(2021 and 2022 Catalogs)*: Eliminated outsourcing costs, worked closely with marketing team to develop visual design of catalog, complete rebuild of working catalog files to streamline future revisions, implementation of all needed revisions, pricing updates, image updates, and design requirements, followed through with on-time delivery of print-ready catalog files
- **Design Services:** Design and redesign of DMBBQ labels which ensured client's contract to sell their product in Whole Foods, negotiated design requirements and cost with clients, created workflow and practices for design services department

Graphic Design and Signage Production Manager   06/2016 – 06/2018
FASTSIGNS   Jeffersonville, IN
- Aided in start-up franchise launch
- Executed large-format printer operation, maintenance, and troubleshooting
- Researched and created new techniques for custom signage
- Managed design and production team
- Trained new hires on production practices and design techniques
- Maintained client relations with on-going signage design and production

EDUCATION

Bachelor's of Applied Science in Graphic Design   07/2016
Indiana University Southeast 🔗   New Albany, IN

Associate's of Applied Science in Visual Communications   05/2014
IVY Tech Community College 🔗   Sellersburg, IN